



NAVIGATE BUSINESS COACHING PROGRAM



WHEN HEALTH EXPERTISE AND BUSINESS ACUITY CONVERGE, RETURN TO SELF-EMPLOYMENT AND BUSINESS IS OPTIMISED.

Recovery and return to work from a psychological or physical injury is daunting for most people. It is all the more challenging for business owners who may need to re-think how they run their company or have to regroup after time away from their business and build it back up. As important as time off is for a person to heal, returning to running a business can trigger its own set of anxieties and concerns, leaving an already vulnerable person feeling lost and confused. This can delay return to work attempts and cost the insurer time and money as well as the client self-esteem and confidence.

Regardless of the industry, no two businesses are the same and ensuring a durable and sustainable return to

self-employment is vital and not always easy to conceptualise. This is where Lifeworks can help.

Navigate Business Coaching is a personalised, tailored program to support and equip a client with the skills necessary to return to work in their business with confidence and productivity. Furthermore, it can provide invaluable insight into how successful a person is likely to be in their return to work and ensure it is a viable return to work goal.

This program is also beneficial to people who may be thinking about starting a business when a return to pre-disability role is not appropriate and commencing a business might be a more suitable vocational goal.



WHAT IS IT?



Business Viability Assessment including Gap Analysis to conceptualise and plan a way forward to returning to business with a success-focused, practical mindset. This can be a stand-alone service to investigate whether a client is best placed to run a business and assess if any potential business idea “has legs”.



Business Planning including collaborative and self-directed goals with timeframes to get the business off the ground in the most cost effective, timely manner.



Supportive and educational business coaching sessions to bridge any gaps identified and ensure a return to work will lead to positive outcomes within any potential medical restrictions. Areas covered include;

- Optimising the business
- Strategic marketing
- Tailoring the business around medical capacity
- Achieving business and monetary milestones



Progress and final business coaching reports to keep stakeholders informed along the way.

The cost of the Business Viability Assessment is \$1650 incl GST. Recommendations for ongoing services will be tailored in line with report recommendations.